

Kathy Kern Ross

Bio Information

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Short Bio-

Kathy Kern Ross has over 35 years of experience in the event services profession. With a Master's Degree in Higher Education Administration with a specialization in Student Personnel Services from Ohio University, Kathy specializes in Event Planning, Entertainment Booking, Association Management, Banquets, Festivals, Conference and Trade Show Coordination. Kathy has also worked closely with some of the country's biggest names in entertainment over the past 3 decades.

In Depth Bio-

Kathy Kern Ross grew up in Lancaster, Ohio and is a graduate of Lancaster High School. Kathy received a B.A. Degree from Muskingum University with a double major in Psychology and Sociology and a minor in Theatre. Kathy earned a Master's Degree in Higher Education Administration with a specialization in Student Personnel Services from Ohio University.

In her past positions, Ms. Kern Ross has served as Assistant Dean of Student Affairs, Campus Student Union Director, Chair of Elon University's Student Media Publications and Fine Arts Series Committees, and has coordinated thousands of concerts, Festivals, conventions, and events. Kathy has worked with entertainers all over the United States. She has served as President of Kaleidoscope Entertainment, Inc., a full service entertainment, convention, & event planning company since 1993. Kathy and Kaleidoscope has ongoing experience in association and non-profit organization management, including multiple years overseeing The Ohio Arts Presenters.

Kathy has served on numerous boards and committees during her professional career. Those positions include over 20 years of involvement with the National Association for Campus Activities. She served various roles during her participation with NACA, such as Convention Chair, Regional Co-op Buyer, Showcase Selection Coordinator, Education Session Coordinator, and Showcase Operations Coordinator. Kathy has also served over three decades on the Alumni Board at Muskingum University. Kathy is also the Director of Marketing and Special Projects for The NGFN Financial Network of Accounting firms. Kathy currently participates in WASSO, volunteers for the Springfield Symphony and works for the Springfield Country Club with their membership and marketing. Kathy has served as the President of the Pleasant Valley View Family Swim Club Board since 2019.

Kathy has played a vital role in the professional career of many national entertainers. She has represented and groomed National Comedian Carrot Top, Country Singer Hunter Hayes, comedians "Tosh O", Sinbad, Drew Carey, Pop Duo Evan and Jaron, Tom Shillue and numerous other performers in the entertainment industry.

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Kathy Kern Ross is one of the founders of the non-profit, AHA! A Hands-On Adventure Interactive Children's Museum based in Lancaster, Ohio. Kathy and the other 4 founders raised over \$500,000 in less than 6 months towards the project. Kathy was involved in every aspect including grant writing, fundraising, exhibit creation and production, facility selection, and promotions. Kathy has also been recognized and rewarded by the City of Lancaster Parks and Recreation commission for spearheading and completing the Rising Park playground improvement project. During that project, Kathy and her co-chair raised over \$150,000 in less than a year. Kathy also raised over \$70,000 per year for over 5 years for the Lancaster Festival for program advertising. In 2019 Kathy successfully spearheaded the Pleasant Valley View Family Swim Club renovation, to benefit the Lancaster Ohio community.

Kathy Kern Ross currently resides in Springfield, Ohio. Kathy's husband Lou Ross is the current Executive Director of The Springfield Symphony Orchestra, and was the Executive Director of the Lancaster Festival for over 12 years and the former Convention and Membership Services Director for the National Association for Campus Activities (NACA). They have a 19 year old daughter, Kayla, who is a presidential scholar at High Point University (NC). Along with working for Kaleidoscope Entertainment, Kayla loves to dance, do gymnastics, is an avid photographer and is a percussionist. Kayla often gives back to the community with her many service projects. She is also an intern for The NGFN network of accounting firms. Visit her website at www.IamKaylaRoss.com